

Open Access Week – University of Latvia

“Open access publishing in light of global developments in scholarly publishing:
Springer’s Open access initiative”



Springer



BioMed Central
The Open Access Publisher

Megan Friedman
21 October 2014

The old world of information...



The new world of information...



Open access publishing

Different Business Model

- no subscription barriers
- universal access
- research is openly licensed to allow reuse

Same quality and standards

- Editors in chief
- Editorial boards
- Peer review
- Indexing
- Impact Factors



Two routes to open access (OA)

Green Open Access Route

- Self-archiving of accepted author version publication in a repository
 - Embargo periods may apply
- An estimated 12% of all scholarly articles are available through some form of 'Green' OA



Gold Open Access Route

- Completely OA journals and OA option within subscription journals
- OA content is available to everyone everywhere in exchange for an article -processing charge
- Eliminates restrictive barriers (license restrictions)



Open access today

- Open access to research is mandatory in 200+ institutions and by 90 funders in 50 countries
- 3,375 repositories in 100+ countries
- Over 10,000 open access journals in the DOAJ
- Almost 1000 open access journals now have an Impact factor
- 10-15% of peer reviewed articles now published in fully open access form



Authors, funders, and institutions: visibility



BioMed Central – Pioneering Open Access Publishing

- Launched first open access journal in 2000
- We now publish over 265 peer-reviewed open access journals
- Over 218,000 peer-reviewed open access articles published
- More than 10 million articles downloads per month
- Creative Commons
- Costs covered by article-processing charge (APC)
- Became part of Springer in 2008 and helped to establish SpringerOpen in 2010.



Springer's portfolio of peer-reviewed, fully open access journals and books across all areas of science, technology, medicine, the humanities and social sciences

Launched in June 2010

Over 190 open access journals

Ranging from specialized titles to SpringerPlus

20 journals have an Impact Factor

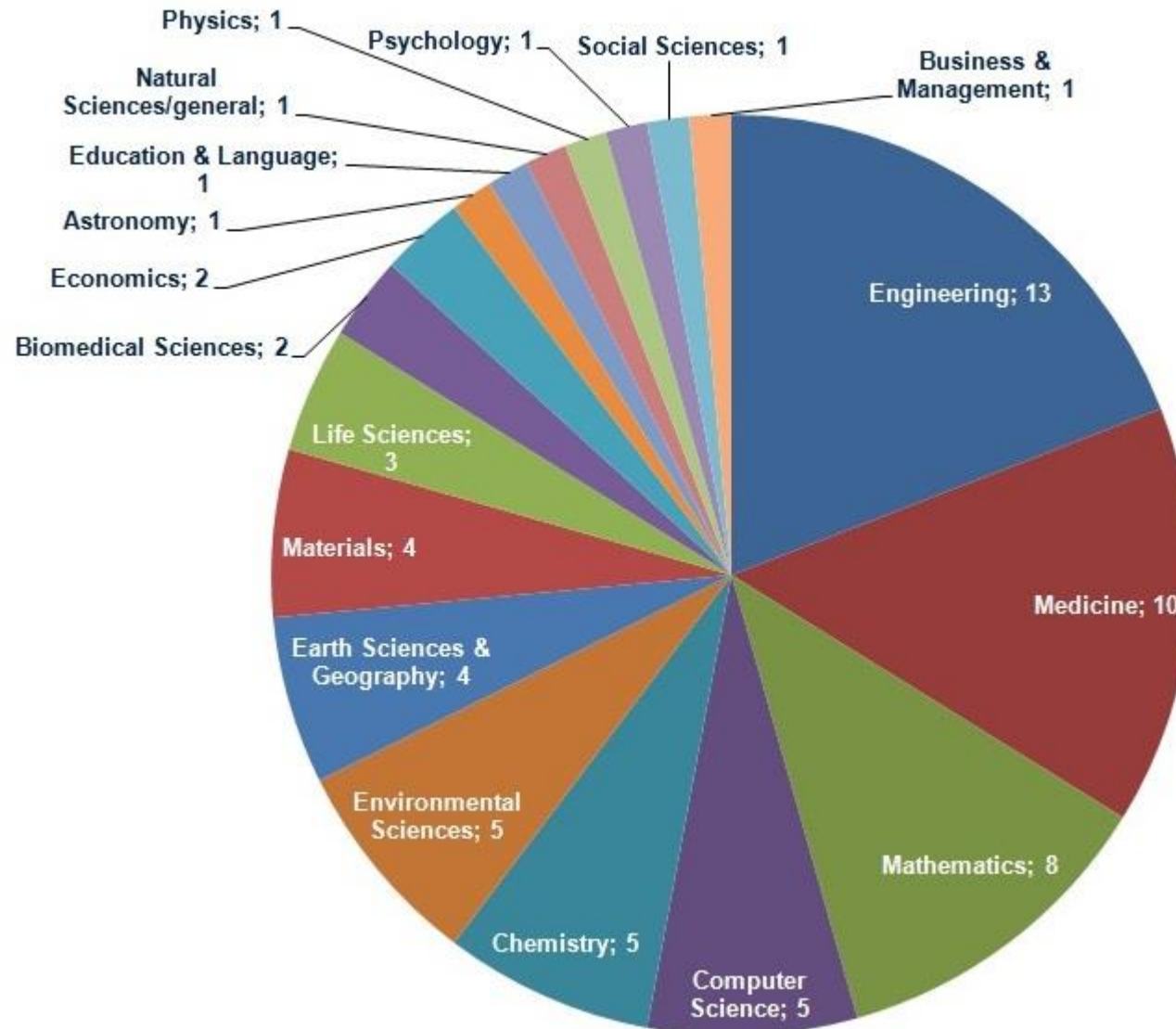
More than 35 open access books

Visit springeropen.com or follow @SpringerOpen on




The screenshot shows the Springer Open website interface. At the top, there's a navigation bar with links for Home, Journals, Articles, Books, About SpringerOpen, and My SpringerOpen. A search bar is located on the right. Below the navigation bar, a 'Welcome Springer' message is displayed. The main content area is divided into several sections: 'SpringerOpen journals' with a list of journals, 'Latest journals open for submission' with a list of journals, 'Articles' with a list of articles, 'SpringerOpen Newsletter' with a sign-up form, 'Libraries' with a 'More' button, 'Societies' with a 'More' button, and 'Tweets' with a list of tweets. The bottom of the page features a 'Register' button, a 'Submit a manuscript' button, a 'Sign up for article alerts' button, and a 'Contact us' button.

SpringerOpen subject fields



Open access publishing at Springer

Author Rights / Green route

- Self-archiving of author's accepted version

Hybrid open access

- Springer Open Choice
- Creative Commons

'Full' OA/ Gold Route



- Books
- Creative Commons

Creative Commons Attribution (CC BY) license for journal articles
Creative Commons Attribution Non-Commercial (CC BY-NC) license for books

Article-processing charges

The article-processing charge covers:

Editorial: handling of manuscripts

Technical: development, maintenance and operation of online journal platforms and manuscript handling systems

Production: Formatting and mark up of articles, inclusion in indexing services

Marketing: Making sure readers and authors know about the journal

Customer service: Responding to authors/readers

Article-processing charges paid from:

Research grants

Research funders

Universities

Societies

Governmental agencies

Charities

Institutional OA agreements (Membership)

BioMed Central and SpringerOpen Institutional Agreements (Memberships)

Prepay Agreement

- Organisation covers the article cost (APC) for their researchers by deposit
- No membership fee
- Researchers do not pay anything
- Discount on the APC for institution
- Deposit available without time limits

Shared Support Agreement

- Cost shared equally between institution and researcher
- No membership fee
- Additional discount on APC's for researchers
- Deposit available without time limits

Supporter Agreement

- Organisation does not cover the APC for the researchers
- Annual membership fee for institution
- 15% discount on APC's – researchers pay less

All Memberships

- Institutional Members Page
- Automated article feeds
- Marketing and PR support
- Automatic IP recognition or submission by code

508 members in 54 countries

Members

BioMed Central now has 508 Members in 54 countries. Browse our Members and their pages by country below, or search for a particular organization using the search box on the right. Each Member's page lists the articles published by its authors in a BioMed Central, Chemistry Central and SpringerOpen journal.

Further information on all Membership types can be found [here](#).

Australia (16)	Finland (5)	Lebanon (1)	South Africa (6)
Austria (7)	France (13)	Lithuania (3)	Spain (13)
Belgium (1)	Germany (62)	Luxembourg (1)	Sri Lanka (4)
Benin (1)	Ghana (3)	Madagascar (1)	Sweden (8)
Brazil (8)	Greece (1)	Malaysia (6)	Switzerland (14)
Burkina Faso (1)	Hong Kong (2)	Mexico (1)	Taiwan (4)
Cameroon (1)	Hungary (1)	Morocco (3)	Tanzania (4)
Canada (21)	India (8)	Netherlands (9)	Thailand (1)
Central African Republic (1)	Ireland (1)	New Zealand (2)	Trinidad and Tobago (1)
China (6)	Israel (1)	Nigeria (2)	United Kingdom (51)
Cyprus (3)	Italy (13)	Norway (5)	United States of America (166)
Czech Republic (2)	Japan (3)	Papua New Guinea (1)	Venezuela (1)
Denmark (4)	Kenya (4)	Poland (2)	
Ethiopia (3)	Korea, South (5)	Portugal (1)	

Member - Vilnius University Faculty of Medicine



Faculty of Medicine is one of the largest and most significant faculties of Vilnius University. It consists of over 20 units: departments, institutes, clinics bringing together more than 50 centers, divisions and laboratories.

www.mf.vu.lt

Research staff and students at Vilnius University Faculty of Medicine:

Do you realize that you can now publish in journals published by BioMed Central without directly paying any article-processing charges? Payment of your article-processing charges is covered by Vilnius University Faculty of Medicine's Prepay Membership. Read [more information](#) about publishing your articles with us.

Vilnius University Faculty of Medicine has an [open access policy](#) and an [institutional repository](#).

Work published with BioMed Central, Chemistry Central and SpringerOpen by researchers at Vilnius University Faculty of Medicine

Latest Most viewed Trending articles

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▶ Display/download options

Articles per page: 25 | 50 | 100

1. Research article Open Access

Nurses' views and experiences of caring for malnourished patients in surgical settings in Saudi Arabia – a qualitative study

Atika Khalaf, Albert Westergren, Örjan Ekblom, Hazzaa M Al-Hazaa, Vanja Berggren

BMC Nursing 2014, **13**:29 (13 October 2014)

[Abstract](#) | [Full text](#) | [PDF](#)

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www.helsinki.fi/english/

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University of Helsinki has an [open access policy](#) and an [institutional repository](#).

Work published with BioMed Central, Chemistry Central and SpringerOpen by researchers at University of Helsinki

Latest Most viewed **Trending articles**



Research article

Females do not have more injury road accidents on Friday the 13th

Igor Radun and Heikki Summala

BMC Public Health 2004, **4**:54 (16 November 2004)

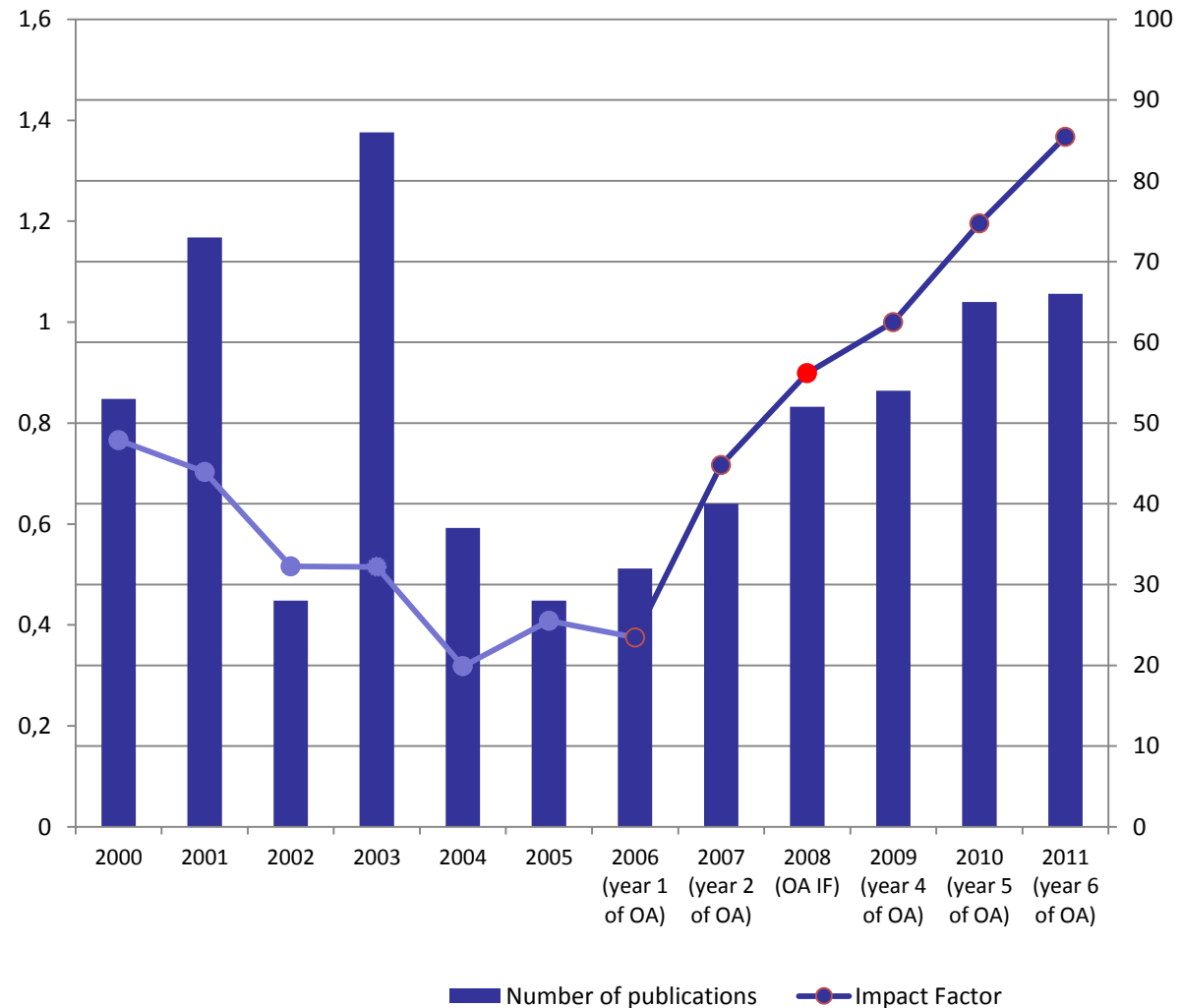
[Accesses](#) | [Citations](#)

Editors/journal owners

- More and more journals transfer to OA publication
- Wider dissemination and more international reach
- Increase in number and quality of submissions
- Improvement of bibliometric performance / Impact Factor
- Increasing demand from authors within mandating institutions/funding bodies
- APCs can be lower than colour or page charges in subscription journals

Case study: *Acta Veterinaria Scandinavica*

- Fifty year old journal
- Transferred 2006
- Impact Factor has increased more than 3x due to open access effect



Editor's quote

“Acta Veterinaria Scandinavica moved to BioMed Central in 2006, along with its Impact Factor. As an effect of the much improved visibility of the journal's content we have seen a significant rise in submissions, often from countries where researchers would not have considered publishing with us in the past.”

Mats Forsberg, Editor-in-Chief (2005 – 2012)

Visibility for BioMed Central authors

- 4 million page views a month
- Nearly 2 million user sessions per month
- Over 1 million registered users
- Over 400,000 recipients to fortnightly BioMed Central newsletter
- 13,000 new registrants a month
- Springer platform (16,000 customers, 13 million users)

Authors, funders, and universities: visibility

[All articles](#)
[Most viewed](#)
[Supplements](#)
[My latest articles](#)
[Article collections](#)

[Last 30 days](#)
[Last year](#)
[All time](#)

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1 2 3 4 ▶Next

▶ Display/download options
Articles per page: 25 | 50 | 100

- Research**
Open Access
Highly accessed

50495 *Translational Neurodegeneration* 2014, **3**:16 (27 August 2014)

Accesses [Abstract](#) | [Provisional PDF](#) | [ePUB](#) | [PubMed](#) | [Cited on BioMed Central](#)
- Comment**
Free
Highly accessed

41650 **The Kardashian index: a measure of discrepant social media profile for scientists**

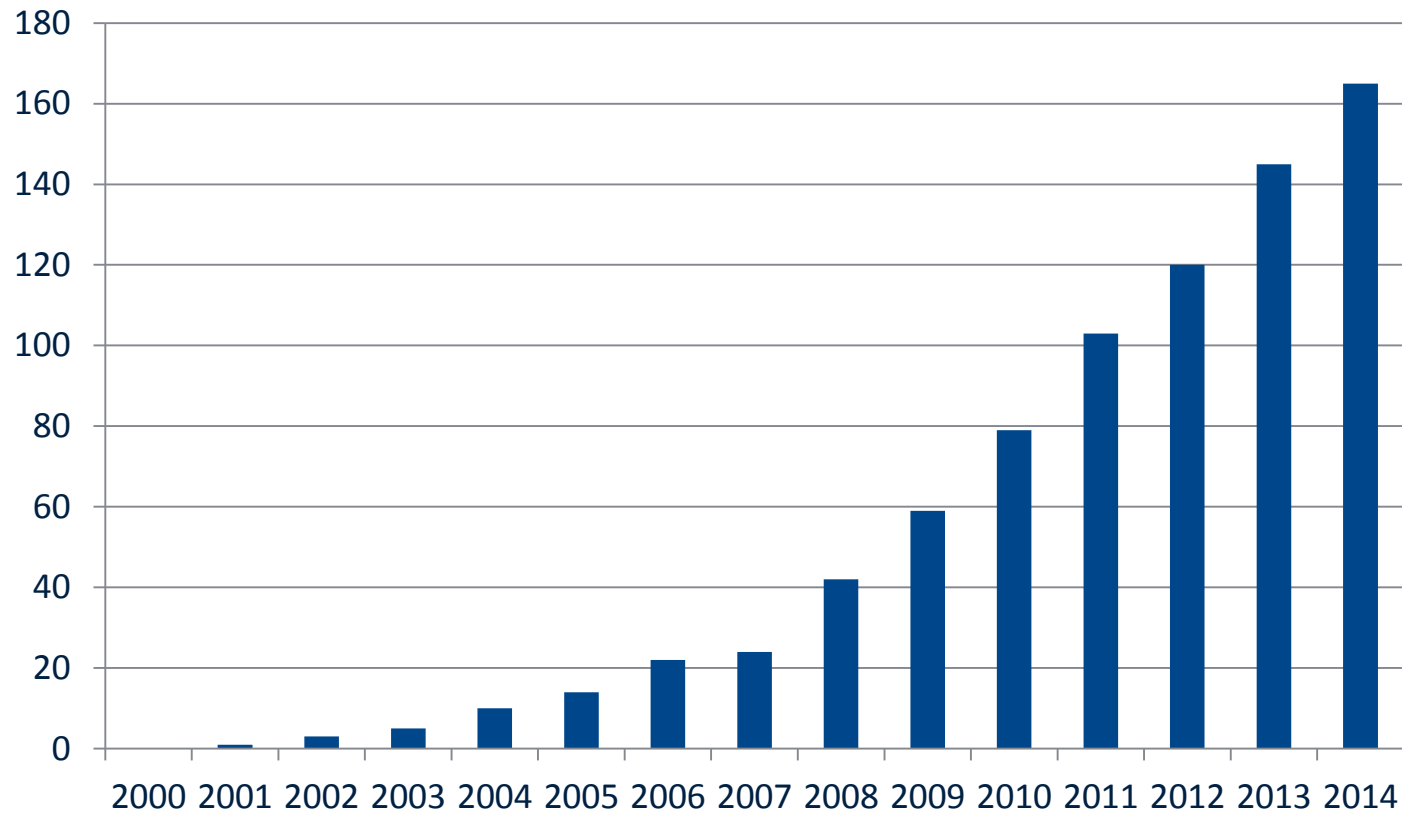
Accesses Neil Hall

Genome Biology 2014, **15**:424 (30 July 2014)

[Abstract](#) | [Full text](#) | [PDF](#) | [PubMed](#) | [3 comments](#) | ▶ [Editor's summary](#)

*30 September 2014

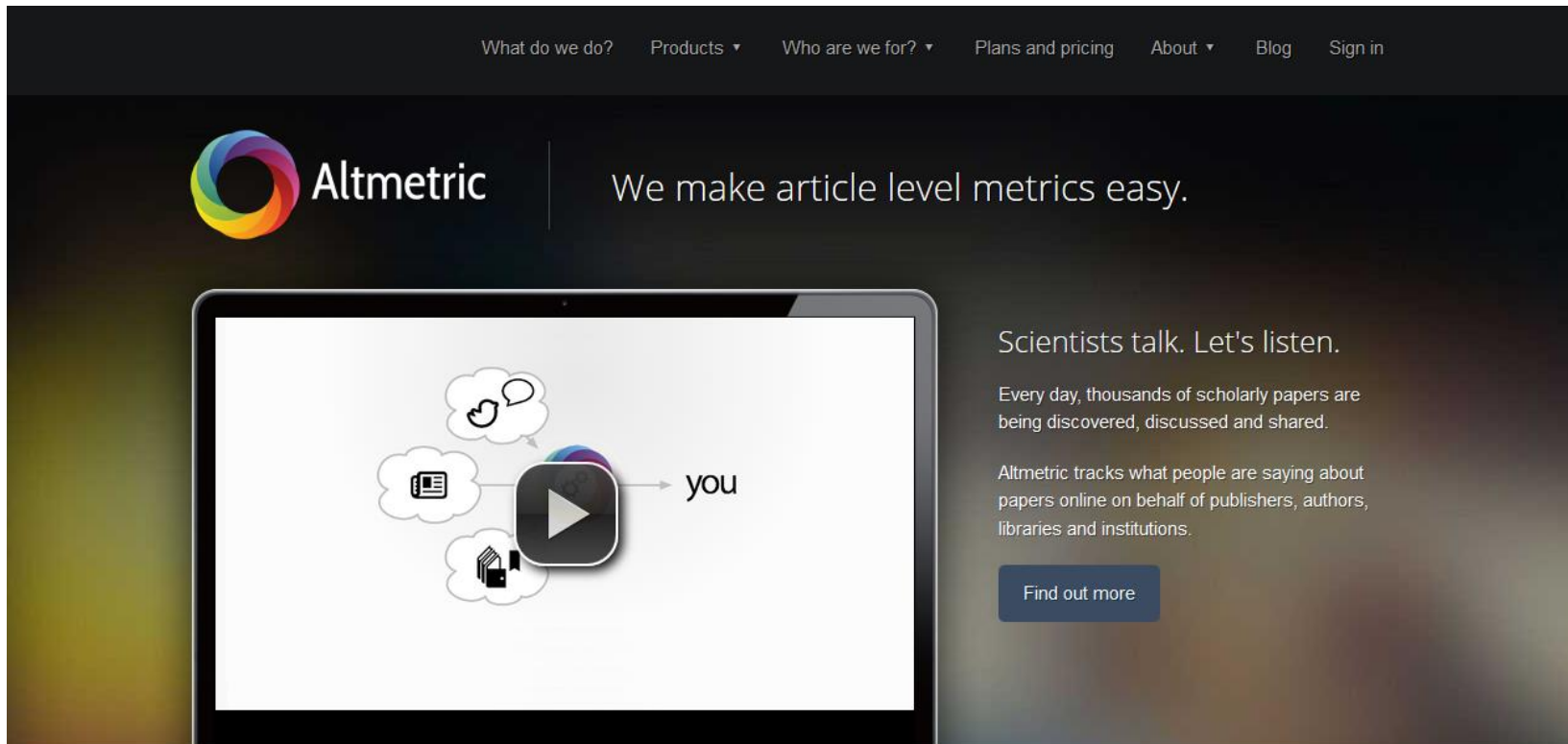
BioMed Central Impact Factors



BioMed Central Impact Factors

Genome Biology	10.5
BMC Biology	7.43
BMC Medicine	7.28
BMC Genomics	4.04
BMC Public Health	2.32
Breast Cancer Research	5.88
Critical Care	5.04
Stem Cell Research & Therapy	4.63
BMC Plant Biology	3.94
Journal of Translational Medicine	3.99
Malaria Journal	3.49
Parasites & Vectors	3.25
Arthritis Research & Therapy	4.12
Retrovirology	4.77

Impact Factors and Alternatives



The screenshot shows the Altmetric website. At the top is a dark navigation bar with links: "What do we do?", "Products", "Who are we for?", "Plans and pricing", "About", "Blog", and "Sign in". Below this is the Altmetric logo, a colorful circular icon, followed by the text "Altmetric". To the right of the logo is the tagline "We make article level metrics easy." Below the logo is a large image of a tablet displaying a diagram. The diagram shows a central play button icon with an arrow pointing to the word "you". Three thought bubbles are connected to the play button: one with a heart, one with a document icon, and one with a book icon. To the right of the tablet image, the text reads "Scientists talk. Let's listen." followed by "Every day, thousands of scholarly papers are being discovered, discussed and shared." and "Altmetric tracks what people are saying about papers online on behalf of publishers, authors, libraries and institutions." At the bottom of this section is a blue button labeled "Find out more".

Who is Altmetric for?

For Publishers

For Institutions

For Researchers

Impact Factors and Alternatives

The screenshot shows the BMC Public Health website. At the top, a banner displays BioMed Central statistics: 32 million page views per month, 5 million user sessions per month, and 1.5 million registrants. Below this, the BMC Public Health logo is shown with an Impact Factor of 2.08. A search bar is present with the text 'BMC Public Health'. A red circle highlights the 'Altmetric it!' button in the top right corner. A red arrow points from this button to a sidebar on the right side of the page. The sidebar displays a circular icon with the number 313 and a list of social media metrics:

- Picked up by 1 news outlets
- Blogged by 1
- Tweeted by 325
- On 27 Facebook pages
- Mentioned in 7 Google+ posts
- Reddited by 2
- 25 readers on Mendeley
- 0 readers on CiteULike
- [Click for more details](#)

The main content area features a research article titled 'Peering through the mist: systematic review of what the chemistry of contaminants in electronic cigarettes tells us about health risks' by Igor Burstyn. The article is marked as 'Highly accessed' and 'Open Access'. The sidebar on the right also includes sections for 'BMC Public Health' (Environmental and occupational health, Volume 14), 'Viewing options' (Abstract, Full text, PDF, Additional files), 'Associated material' (PubMed record, Article metrics, Readers' comments, Pre-publication history), and 'Related literature' (Cited by, Google blog search).

Impact Factors and Alternatives



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Horatio (Satire 1,1,106)

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Journal Rankings











Ranking Parameters

Subject Area:
 Subject Category:
 Region/Country: Year:
 Order By:
 Display journals with at least: Citable Docs. (3 years)

Complete list (2013).

 [Download data in MS Excel format \(6486 Kb\)](#)

1 - 50 of 29385 << First | < Previous | Next > | Last >>

	Title	Type	SJR	H index	Total Docs. (2013)	Total Docs. (3years)	Total Refs.	Total Cites (3years)	Citable Docs. (3years)	Cites / Doc. (2years)	Ref. / Doc.	Country
1	Ca-A Cancer Journal for Clinicians	j	45,894	101	54	120	4.259	10.202	97	113,33	78,87	
2	Reviews of Modern Physics	j	34,830	217	46	167	13.075	7.140	161	42,59	284,24	
3	Annual Review of Immunology	k	32,612	233	24	73	5.036	3.062	73	43,47	209,83	
4	Cell	j	28,272	555	594	1.549	28.542	38.495	1.422	26,85	48,05	
5	Annual Review of Biochemistry	j	27,902	225	28	102	4.697	3.271	102	27,15	167,75	
6	Quarterly Journal of Economics	j	25,168	152	40	131	1.926	1.027	130	6,80	48,15	
7	Nature Genetics	j	24,052	423	308	837	11.067	20.278	710	26,12	35,93	
8	Nature Reviews Genetics	j	23,813	221	222	594	8.467	9.706	310	37,52	38,14	
9	Nature Reviews Molecular Cell Biology	j	23,593	279	179	556	8.222	8.430	307	33,47	45,93	
10	Chemical Reviews	j	23,543	440	222	599	87.486	29.300	570	45,62	394,08	

**BioMed Central is a Founder Member of the
Open Access Scholarly Publishers
Association (OASPA)**

- Criteria for membership
- Code of Conduct
- Ethical standards
- Identifies the members as legitimate open access publishers

**All BioMed Central journals are
members of the Committee on
Publication Ethics**





Principles of Transparency and Best Practice in Scholarly Publishing

Introduction

The Committee on Publication Ethics, the Directory of Open Access Journals, the Open Access Scholarly Publishers Association, and the World Association of Medical Editors are scholarly organizations that have seen an increase in the number of membership applications from both legitimate and non-legitimate publishers and journals. Our organizations have collaborated in an effort to identify principles of transparency and best practice that set apart legitimate journals and publishers from non-legitimate ones and to clarify that these principles form part of the criteria on which membership applications will be evaluated.

These criteria are largely derived from those developed by the Directory of Open Access Journals. Note that additional membership criteria may also be used by each of the scholarly organizations. The organizations intend to share information in order to develop lists of legitimate journals and publishers. We do not intend to develop or publish a list of publishers or journals that failed to demonstrate they met the criteria for transparency and best practice.

This is a work in progress and we welcome feedback on the general principles and the specific criteria. Background on the organizations is below.

What else is going on at BioMed Central?

Peer review experiments



Open peer review – BMC Series titles



Journal Transfers – lowering the burden on peer reviewers

Separating interest from soundness



Working with 3rd party initiatives – Cross-publisher transfers

Cross-publisher transfers



eLIFE



PLOS



EMBO

excellence in life sciences



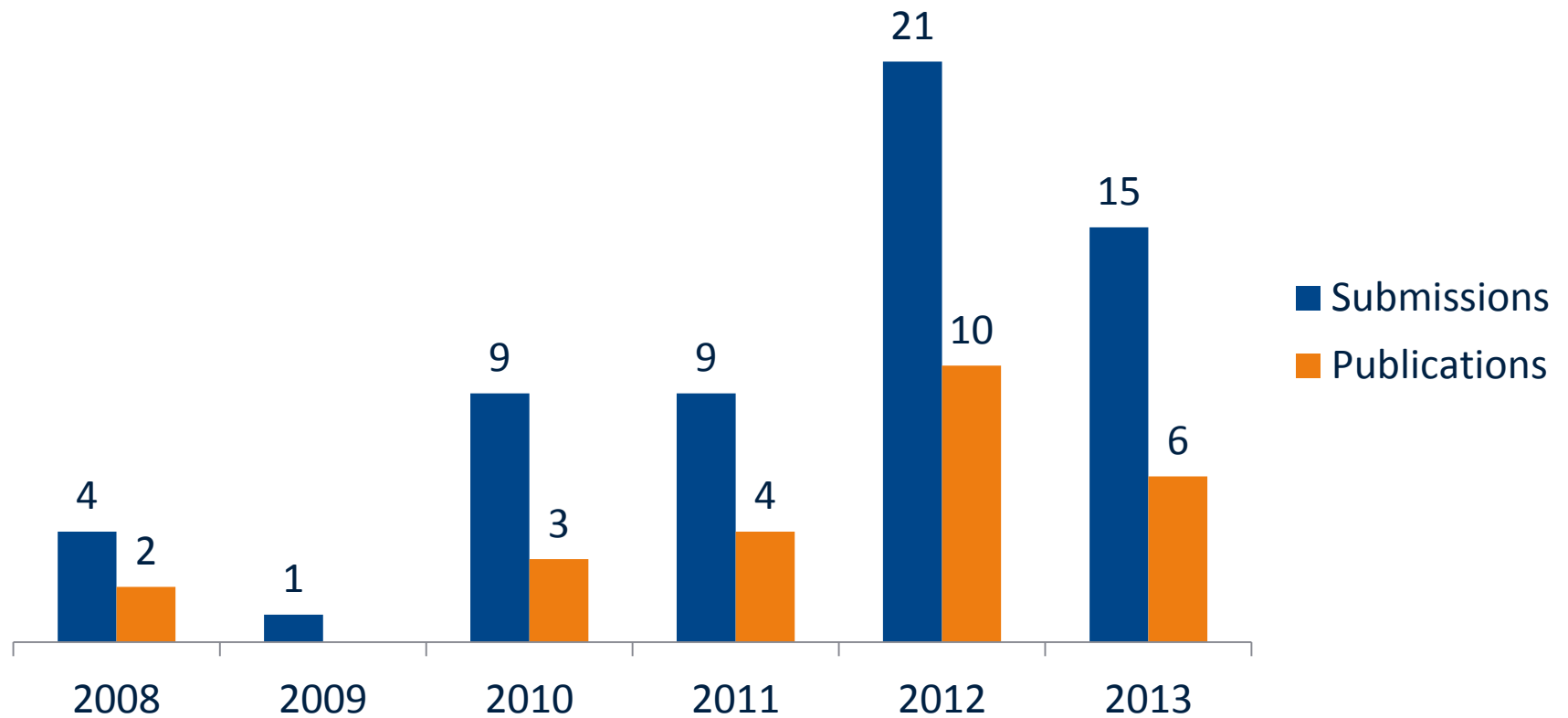
BioMed Central
The Open Access Publisher

Publishing Analytics

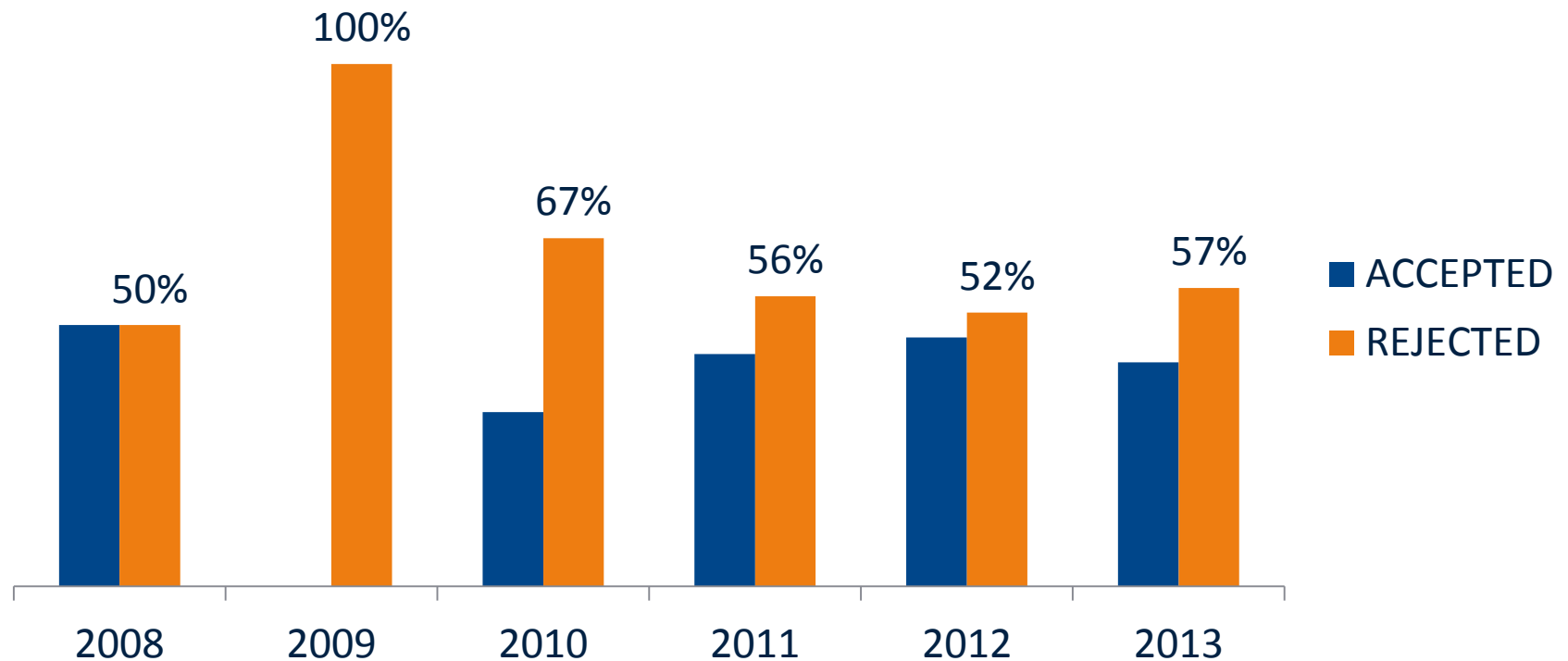
Institutions sorted by Number of Submissions from 2008 to September 2014 of Latvia

Institutions	Submissions
University of Latvia	19
Riga Stradins University	17
Latvian Biomedical Research and Study Centre	10
Paul Stradins Clinical University Hospital	9
Riga Technical University	4
Riga East Clinical University Hospital	4
Clinical University Children Hospital	2
Latvia University of Agriculture	2
Information Systems Management University ISMA	1
Food and Veterinary Service	1

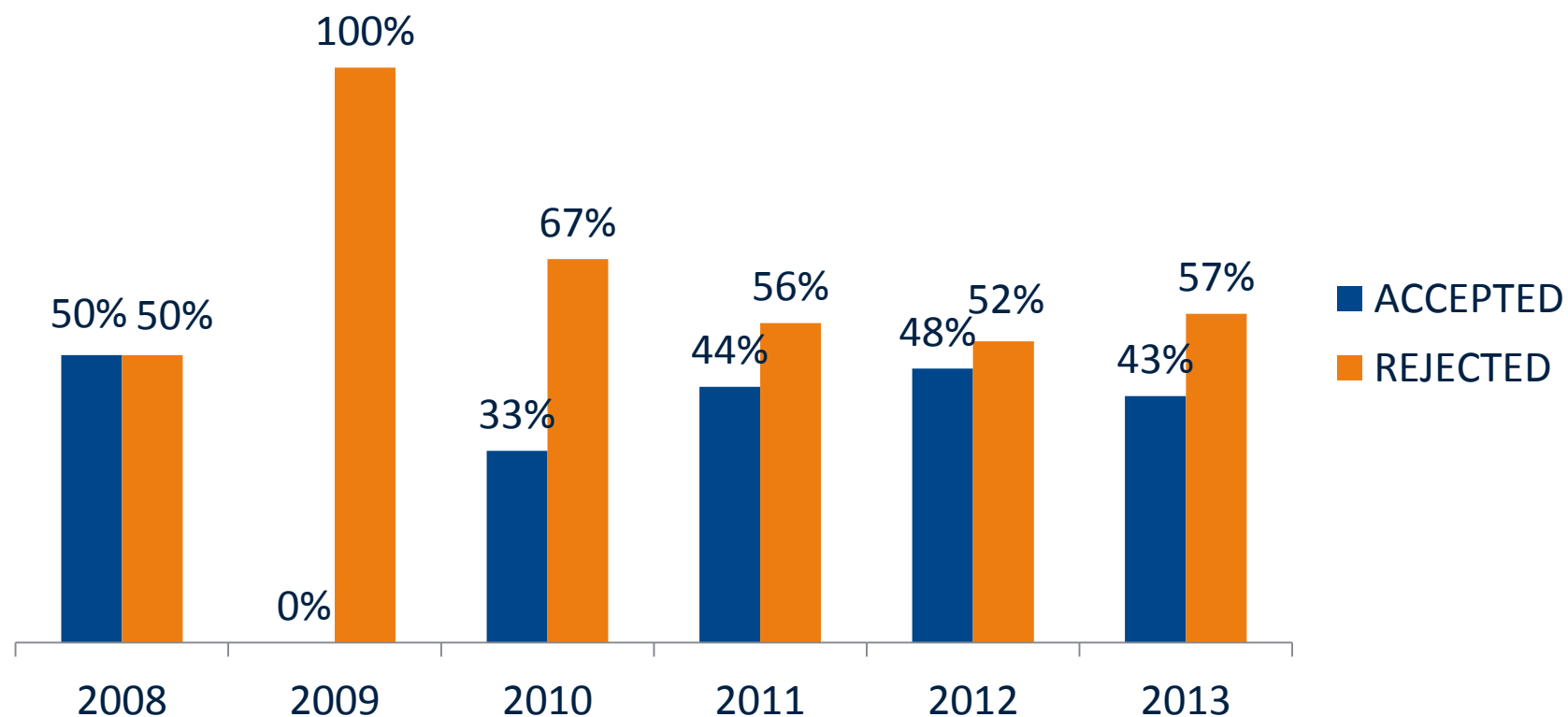
Submissions and Publications per Year of Latvia



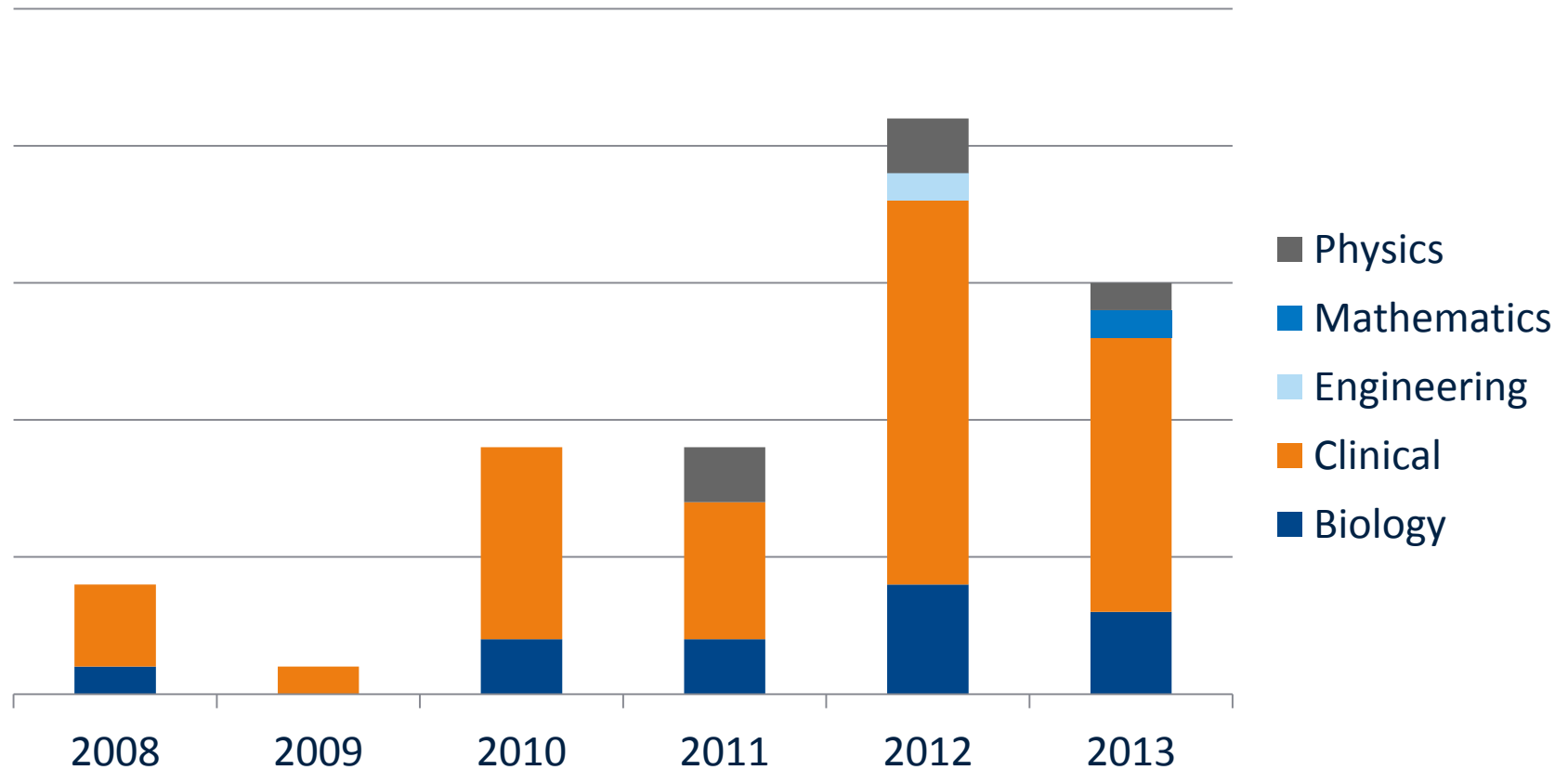
Comparison of Acceptance and Rejection Rate of Latvia



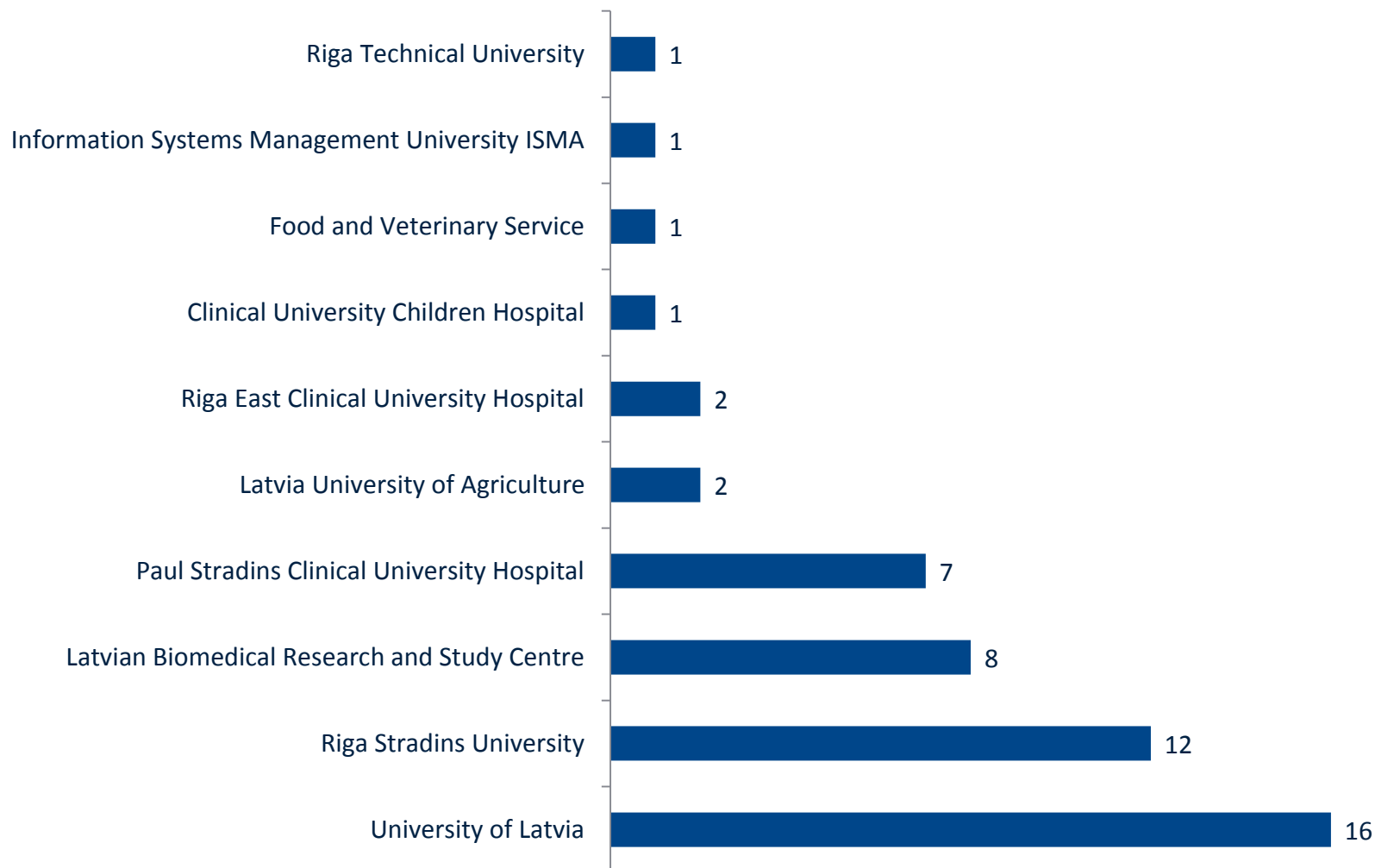
Comparison of Acceptance and Rejection Rate of Latvia



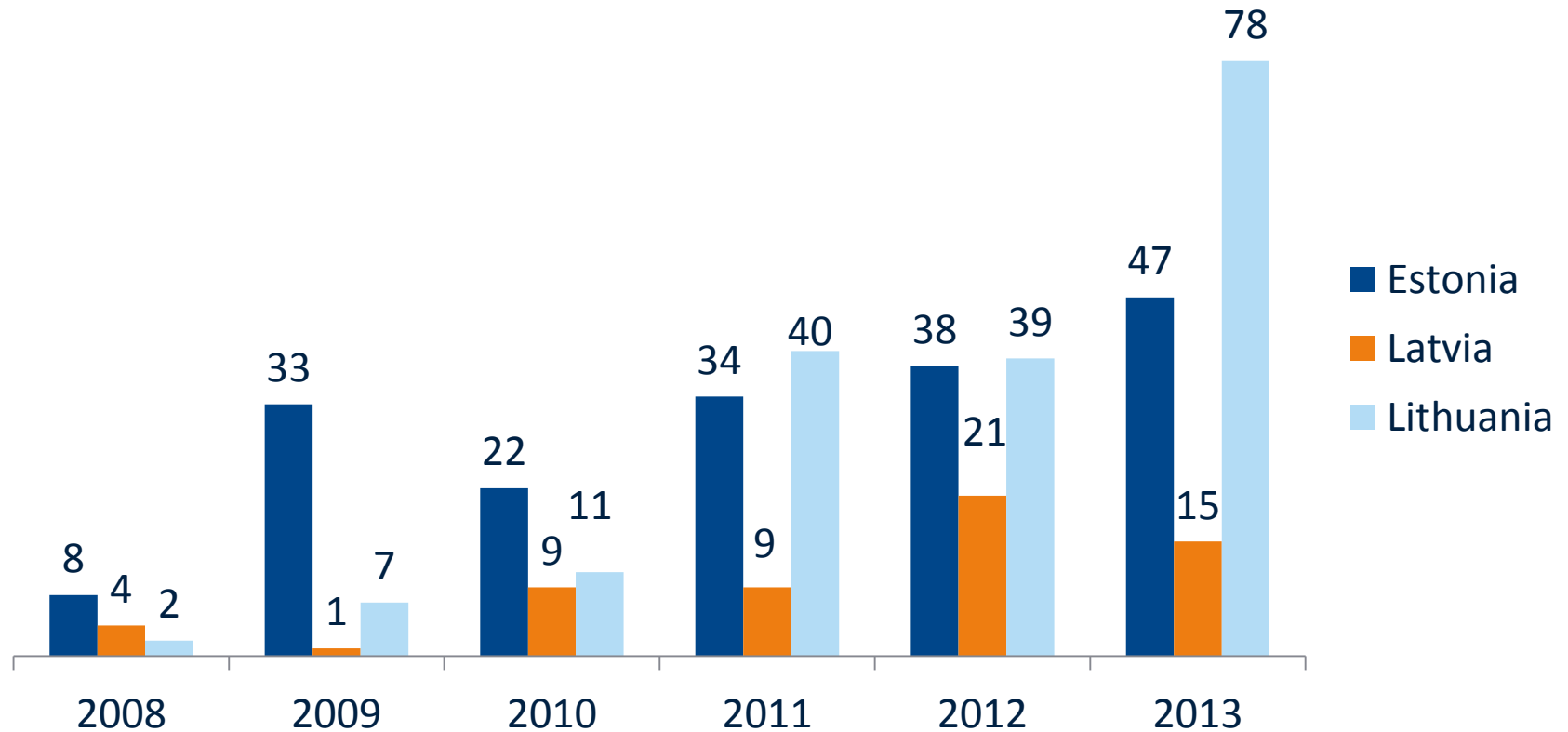
Submissions by Field of Latvia



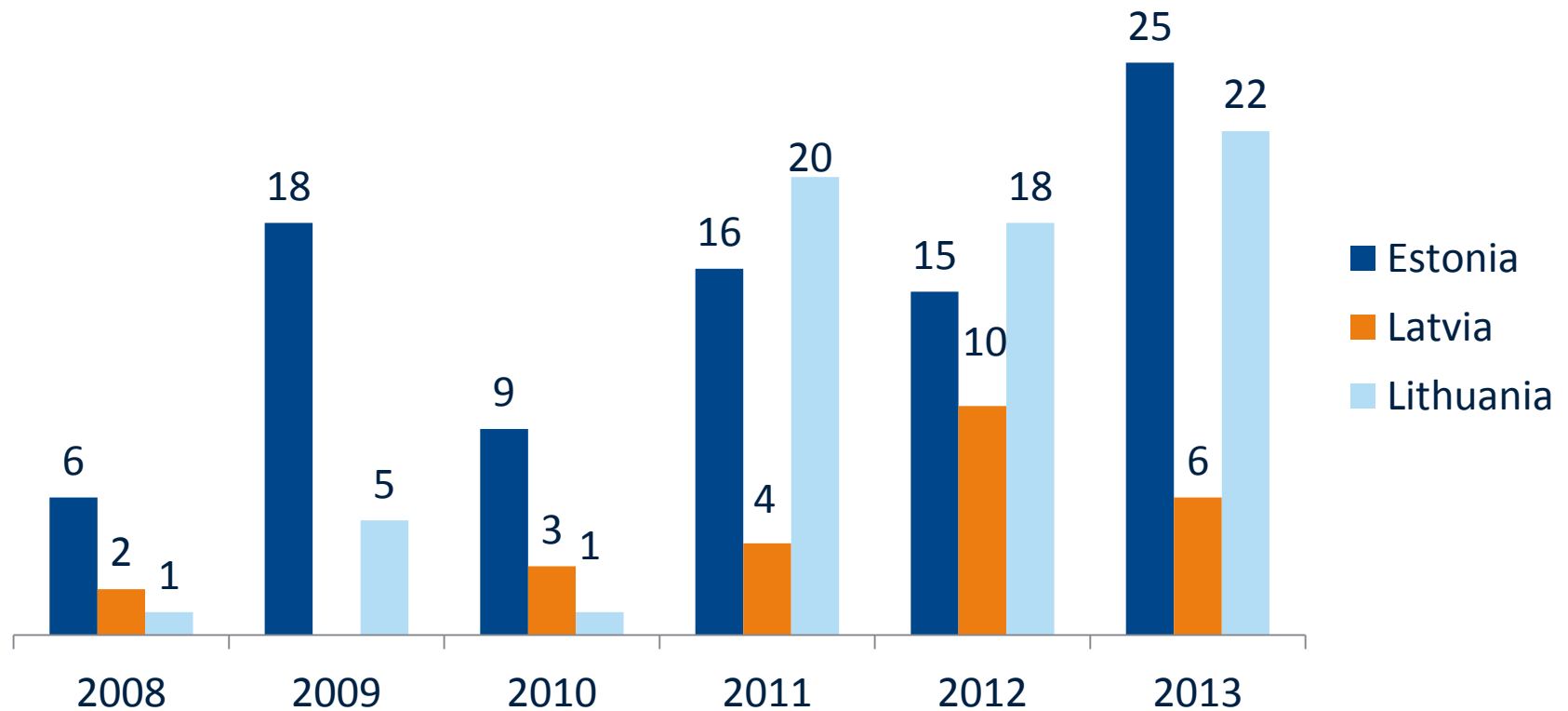
Institutions sorted by the Highest Number of Different Authors



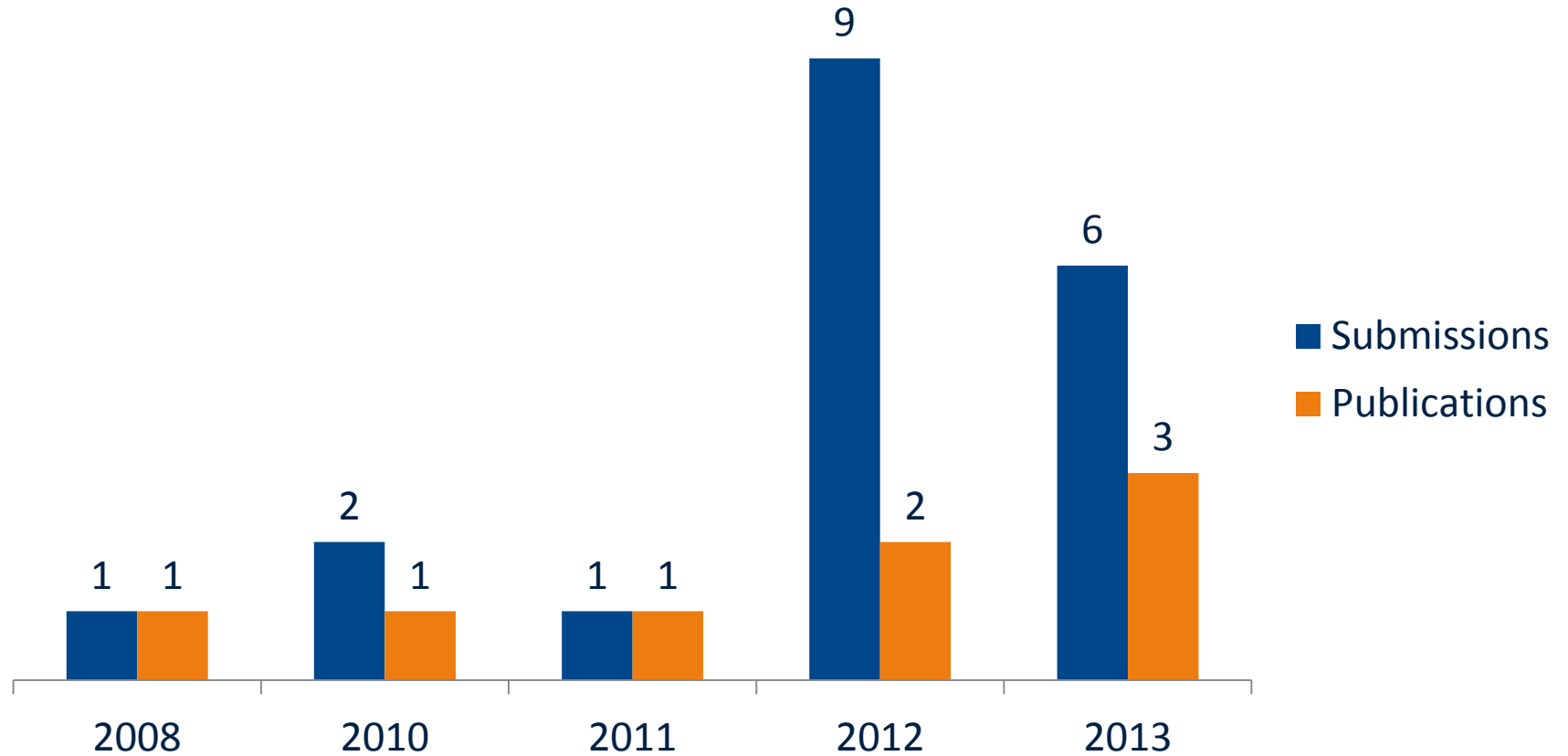
Country Comparison: Number of Submissions



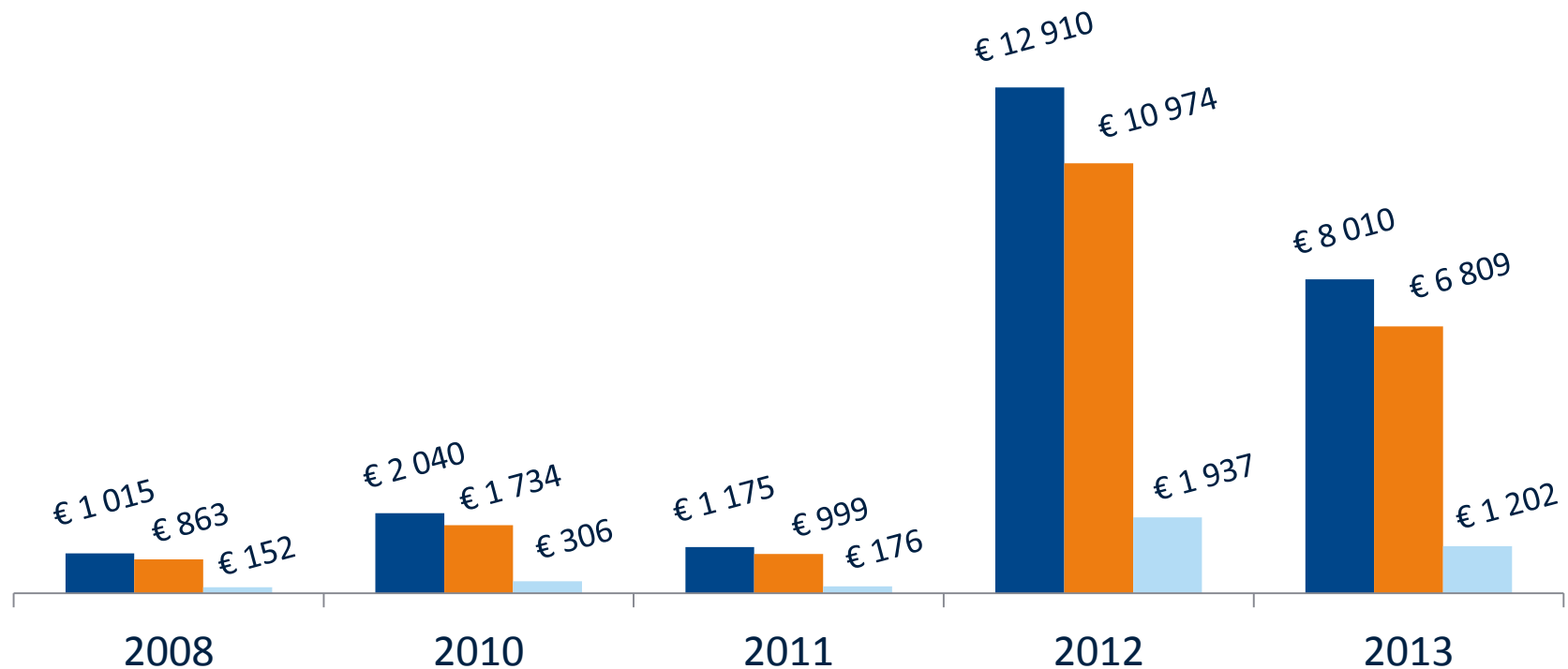
Country Comparison: Number of Publications



Submissions and Publications per Year of University of Latvia

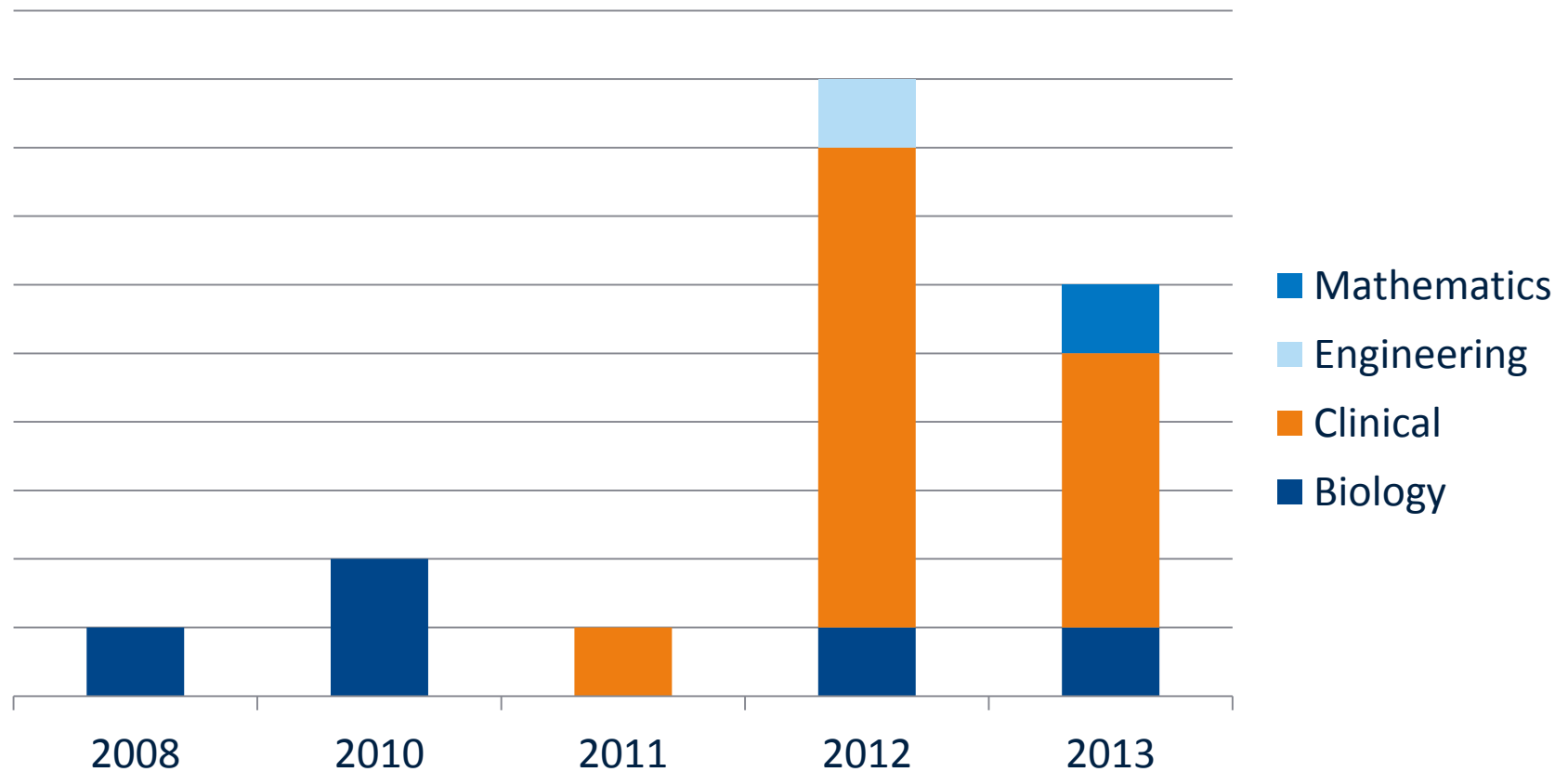


APC on all Submissions per Year of University of Latvia

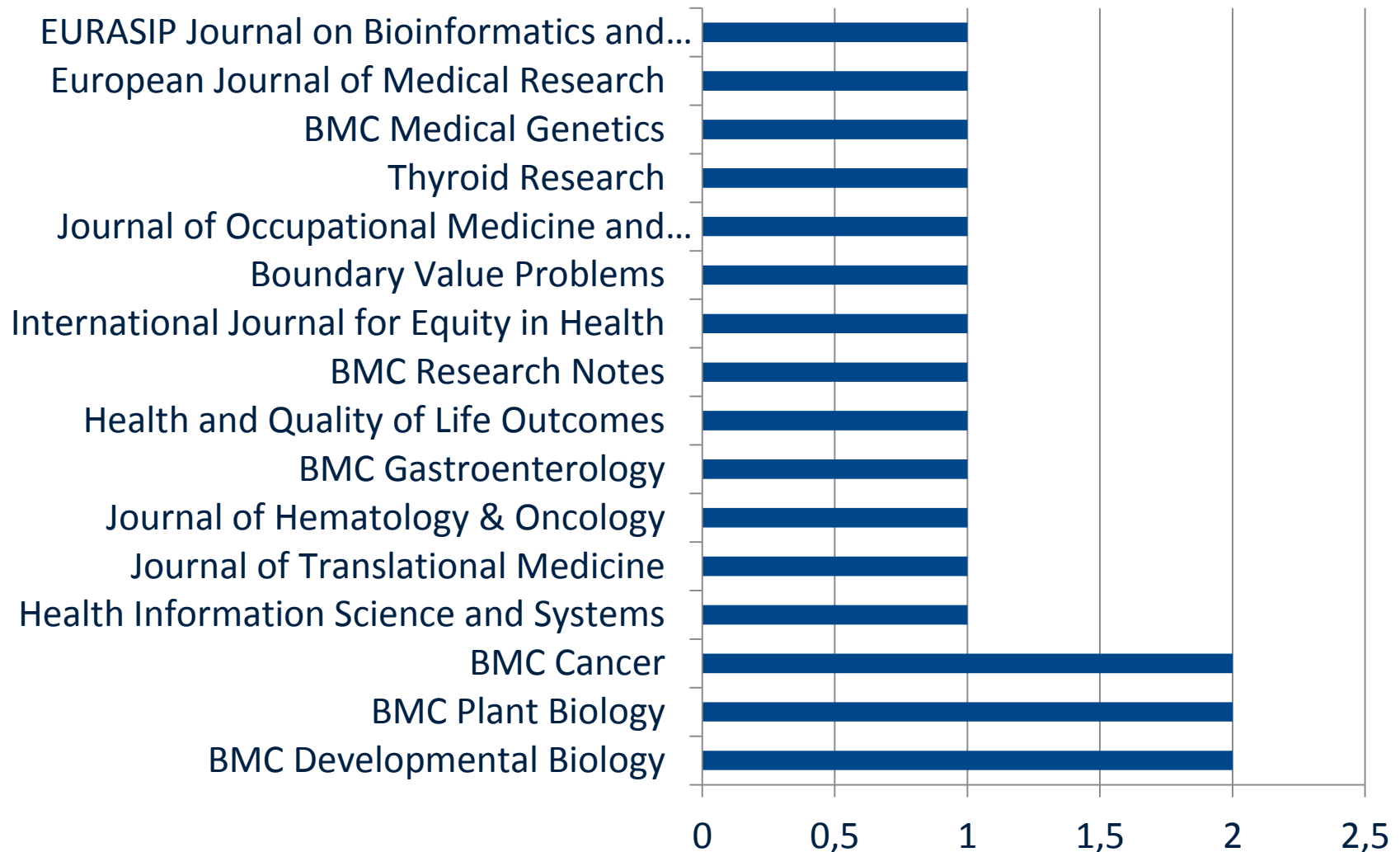


■ Full APC ■ Membership APC (15% Discount) ■ Savings

Submissions by Field of University of Latvia



Submissions by Journals of University of Latvia



Thank you! Any questions?

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