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# Ta Kung Pao Database

## 1. Introduction

Ta Kung Pao was established by Lianzhi Ying in Tianjin at year of 1902. The name “Ta Kung” carries the meaning of being generous and impartial. Ta Kung Pao has been widely recognized as a great newspaper operated by scholars. Over one hundred years, being the Chinese newspaper with the longest history, Ta Kung Pao has been focusing on politics and current affairs. Especially during 1926-1949, Ta Kung Pao was the most famous newspaper which recorded Chinese modern history; and served as one of the representatives of public voices. During Sino-Japanese War, to avoid being controlled by Japanese, Ta Kung Pao had to move several times from Tianjin to Shanghai, Hankou, Chongqing, Guilin, and Hongkong.

University of Missouri is world renowned for its School of Journalism; in 1941, Missouri School of Journalism awarded “Best News Service” to Ta Kung Pao. Due to the outstanding news and reviews during Sino-Japanese War, Ta Kung Pao was also awarded “Best Newspaper (outside USA)” of the year 1941 by Missouri School of Journalism. Ta Kung Pao is so far the only Chinese newspaper which was awarded this special distinction.

## 2. Contents

Except for few lost original newspapers, the database has collected all available Ta Kung Pao published during the Republic of China. All pages of publications in Tianjin, Shanghai, Chongqing, Hankou, Guilin, and Hongkong are included. Advertisements in Ta Kung Pao can also be viewed thanks to clipping function.

Ta Kung Pao database collects about 3 million articles and 200,000 high resolution images. For news, articles, readers can utilize full-text retrieval; also, can view original images and original newspaper clippings; For graphs, charts, advertisements, readers can search by title; also can view original images and original newspaper clippings. (Full-text retrieval is available for part of the advertisements.)



### 3. Features

#### 1) Unified system architecture

Architecture of Ta Kung Pao database follows that of Chinese Modern Newspapers database; Ta Kung Pao database has all the functions, and has more concise, convenient searching and reading interfaces.

#### 2) Enhanced reading functions

There are many useful functions, such as full-text and original image comparison, synonyms lookup, simplified/traditional Chinese lookup, related news lookup, file saving, real-time dictionary, reader interaction, etc.

#### 3) Image print and download

Original images and original newspaper clippings can be printed or downloaded, plus searching tool "Han Dian".

#### 4) Enhanced searching display

When readers search by key words, the key words will be highlighted (squared in red) directly in image, for readers to view and compare.

#### 5) Subject areas

Currently there are six subject areas for readers' quick access; they are reviews, anthologies and novels, movies and dramas, education, economics, and international news. In the future, there will be more subject areas set up for readers.