LIVE BALTIC CAMPUS

Finland
TURKU
HELSINKI
UPPSALA
STOCKHOLM
TARTU
Sweden
Estonia
RIGA
Latvia

Interreg Central Baltic

European Union
European Regional Development Fund

Anita Kazina
anita.kazina@lu.lv

Project manager
University of Latvia

Live Baltic Campus: Campus Areas as Labs for Participative Urban Design

- Implemented by universities and municipalities of the Central Baltic Sea region

- In Latvia the project is implemented by the University of Latvia and Riga Planning Region

- 85% ERDF funding

Developing campuses as innovation hubs by creating better urban environment for businesses and residents

- exchange of campus planning experiences

- using **design thinking** in solving our challenges

- creation of an innovative, sustainable, efficient study environment as an **integral part** of the urban space

Project activities in UL

- University-Business Cooperation (UBC) Research

- Mobility Research

UBC research

- What are the currect UBC practices in the UL?

- What problems and opportunities are the researchers facing?

- What practices are used elsewhere?

- How to support the UBC ecosystem via software and hardware solutions?

- What campus support functions can the university outsource to third parties to achieve maximum sinergy and an innovative, lively campus atmosphere?

- Interim report to be submitted in May 2017. Final report in September 2017.

Mobility Research

- What are the existing transport flows in the campus area?

- How will these flows be affected by such major projects as the full campus development, Rail Baltica, the port connection tunnel and the multi-modal transport hub planned by Riga municipality?

- How about the green spaces around the campus? Bike lanes? Safe walkways for pedestrians?

- How do we mitigate the expected negative effect of increased traffic, to ensure resilient, eco-friendly and livable environment?
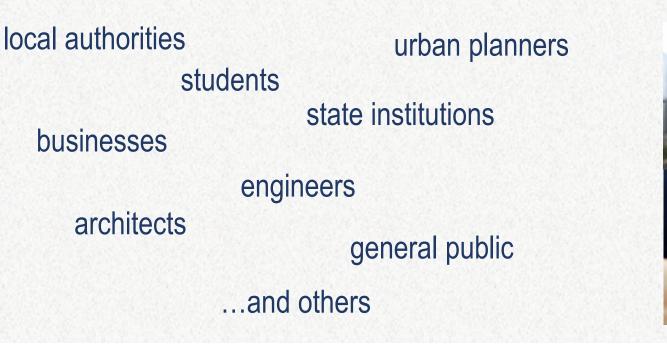
Design thinking =

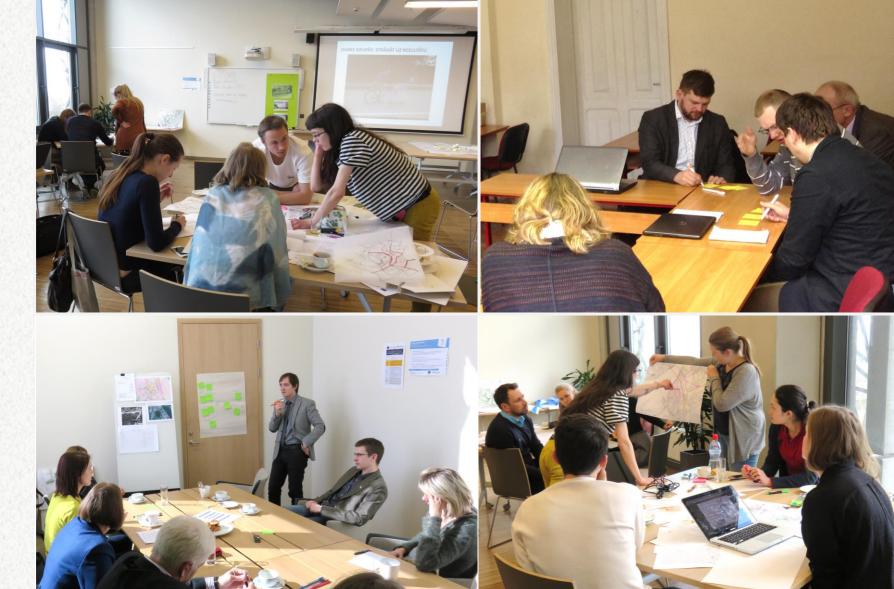## consulting and involving stakeholders in campus development

local authorities   urban planners

        students

           state institutions

businesses

        engineers

  architects

        general public

…and others

Design thinking in action

Further information:

- Project website: http://livebalticcampus.eu/

- Project UL website (in Latvian): http://www.tornakalns.lv/live-baltic-campus/

- Project Facebook page: https://www.facebook.com/LiveBalticCampus/

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